



FOR IMMEDIATE RELEASE

ACTOR/PRODUCER CHANNING TATUM TO BE RACE GRAND MARSHAL

TATUM TO GIVE RACE COMMAND, LEAD RACE AS HONDA'S

FASTEST SEAT IN SPORTS

Birmingham, Ala. (February 21) - Barber Motorsports Park and ZOOM Motorsports announced today that actor and producer Channing Tatum will be this year's Grand Marshal for the Honda Indy Grand Prix of Alabama, held April 20 – 22 at Barber Motorsports Park. Tatum, an Alabama native, was born in Cullman.

"We are honored to have a world-class actor and Alabama native as our race Grand Marshal," stated George Dennis, president of ZOOM Motorsports, the exclusive event promoter of the Barber Motorsports Park. "Channing's energy for racing is a perfect addition to a fun-filled weekend, and we're excited for what is shaping up to be the best Honda Indy Grand Prix of Alabama yet."

Tatum began his acting career in 2004 and has gone on to produce and star in franchises including the Jump Street and Magic Mike films. He has starred in films including Foxcatcher, Hail, Caesar!, Hateful 8, The Vow, among others. He has also ventured into other businesses including producing and co-directing Magic Mike Live at the Hard Rock Hotel in Las Vegas and creating Born and Bred Vodka in a partnership with the Grand Teton Distillery.

"I'm honored to be serving as the Grand Marshal for the Honda Indy Grand Prix of Alabama," stated Tatum. "I have always loved the excitement of a great race and it's a privilege to be back in my home state for this event."

Additionally, Tatum will get the ride of his life in Honda's Fastest Seat in Sports; a specialty-built two-seat Indy car that will lead the start of the Verizon IndyCar Series race with American racer Arie Luyendyk Jr.

For additional information, fans can visit www.barberracingevents.com for more information or to purchase their tickets online today.

##

About Barber Motorsports Park and ZOOM Motorsports:

Barber Motorsports Park opened in the spring of 2003. Since its inception, ZOOM Motorsports, LLC has been the exclusive event promoter for the events at the Park. The 2.38-mile racing circuit is 45 feet wide, with 17 turns and elevation changes of more than 80 feet. The Barber Motorsports Park has been considered one of North America's finest road courses for car and motorcycle racing, and has served as the venue for several international product launches. The Barber Motorsports Park also features the Barber Vintage Motorsports Museum. This 144,000 square-foot facility houses more than 1,400 vintage and modern motorcycles from 17 different nations. For more information, please visit www.barbermotorsports.com.

About Bruno Event Team

Bruno Event Team (BET) is a Birmingham, Ala., based sports marketing and event management company formed in 1995 by Ronnie Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning and accounting, as well as volunteer coordination. Visit www.brunoeventteam.com for additional information.

Media Contact:

Angel Hufham Lewis

ZOOM Motorsports

alewis@brunoeventteam.com

205-706-2616